

CONTENT MAPPER™

An XML Editor with Microsoft® Word



Content Mapper™ lets you easily create, edit, manage, and publish XML content from Microsoft® Word

Realize all of the benefits of XML-driven single source publishing, information reuse, standards-based authoring, and enterprise content management—for less time and money than you ever thought possible.

Content Mapper™ software lets you generate reusable content directly from Microsoft® Word. It takes care of all of the technical complexities “behind the scenes” so that all your authors need to think about is creating great content.

Features and Benefits

- *Adopt structured writing*
- *Separate content creation from publishing*
- *Reuse all kinds of content*
- *Write content once, and publish it to PDF, HTML Mobile, XML, and more*
- *Implement CMS workflows including author, edit, review, approve, and publish*
- *Support enterprise content management*
- *Complement technical XML editors*

Content Mapper makes authoring, review, and publishing easy

Content Mapper

- Authors see an MS Word User Interface
- Converts all content to valid XML and saves it to an individual file system or shared repository
- Supports the creation of valid DITA Topics, Tasks, References, Concepts, DITA Maps and more
- Modernizes your structured authoring system
- Controls your workflow including review
- Broadens publishing options including support for the DITA Open Toolkit and Miramo PDF
- Can be used effectively to support other XML Schemas
- Allows authors to work offline while not connected to the internet or CMS

Your authors will like the ease of use of Content Mapper and your bosses will love the ROI they get from rapid implementation of XML.

It is easy and cost effective to implement content reuse and single source publishing with Content Mapper.

About Simply XML™

Simply XML™ provides simple, easy to use solutions for creating and publishing XML content. Creating, managing, and publishing XML/DITA content with Content Mapper™ minimizes costs and ensures efficiency across your organization.

Easy XML Authoring and Editing

Content Mapper's architecture allows authors to easily develop and insert XML-compliant components:

- document components
- metadata and attribute tags
- standard formatting options including bold, italic, underline, superscript, and subscript
- bulleted and numbered lists
- standard tables, with support for resizable columns, merged or split cells, and embedded tables
- pictures and clipart, including captions
- hyperlink references to content targets

Single Source Publishing and Reuse

Content Mapper's integration with Microsoft SharePoint or other XML-based Content Management Systems (CMS) makes it easy to reuse content and publish to multiple formats from a single source. Use Content Mapper's powerful wizard to publish beautifully-formatted custom output in Docx, XPS, or PDF formats. Write in Microsoft Word, save as XML, and re-open in Microsoft Word with Content Mapper's built-in round tripping.

Legacy Document Import and Conversion

Simply XML will convert styled Microsoft Word documents to XML. Quality and ease of import are driven by the underlying structure of the imported document.

Author with DITA and Other XML Standards

With Simply DITA

Simply DITA™ is a system for non-technical staff to create DITA Topics, Tasks, Concepts, References, DITA Maps, Bookmaps, Glossary Terms and Glossary Entry while supporting the DITA standard metadata. The familiar Word Ribbon provides all the tools needed to create and edit most DITA content. A Lightweight DITA configuration is also available.

With Simply Structured

Simply Structured™ allows you to modernize your structured writing including content created with DocuTools™ or FS Pro™. It is designed to create organized, hierarchal documents that can be shared and reused for different audiences, products, and purposes. The intuitive structure is easy to use and allows for customizable templates, metadata, and more.

With Other XML Document Structures

We sometime use XSLT and custom transforms to work with other schemas that may include DocBook, S1000D, NLM/JATS and custom structures.

Pricing

Content Mapper is changing the value proposition for this industry with a fantastic ROI for our customers. The single user subscription price for Content Mapper is only \$300. Attractive enterprise pricing is available.

KISS – Keep It Simple Smart-person

Next Steps

Content Mapper will help you to easily and rapidly deploy XML an XML architecture for single source publishing. To learn more, see a demo, and to start a free trial, please contact us at hello@simplyxml.com or +1 (781) 801-9255.