



Easy XML Authoring using Microsoft® Word

Content Mapper™ lets anyone in your enterprise easily create, find, reuse, tag, store, manage, edit, and publish XML content to a single, centrally managed location using Microsoft® Word. Realize all of the benefits of XML-based Single Source Publishing, Information Reuse, Standards-Based Authoring, and Enterprise Content Management—with less time and money than you thought possible.

GET ALL OF THE BENEFITS OF ENTERPRISE-WIDE XML AUTHORING

Higher user adoption rates mean you can start getting a return on your investment and quickly realize the benefits you expect from true enterprise content management with XML.

- Successfully adopt commonly used authoring standards.
- Reuse existing content for new and different purposes.
- Store all content across the enterprise where it is available to everyone.
- Write content once, and publish it to Word, PDF, HTML, and XML.
- Control authoring, review and approval, and publishing workflows.
- Ensure that your content complies with all regulations and requirements.

EASY XML AUTHORING AND EDITING

Content Mapper's full-function authoring allows authors to easily insert XML-compliant

- document components
- metadata and attribute tags
- standard formatting options including bold, italic, underline, superscript, and subscript
- bulleted and numbered lists
- note text
- standard tables, with support for resizable columns, merged cells and columns, split cells, and embedded tables
- standard binary objects which are saved as VML XML
- pictures and clipart, including captions, and
- hyperlink references to content targets.

Content Mapper makes XML easy by

- converting all text to valid XML and saving it to a personal or central content repository or CMS
- preserving the full UTF-8 set of characters and symbols
- fully supporting Information Mapping's MOM3 Schema (Mapping Object Model)
- enabling customization for any industry-standard DTD or schema including DITA, DocBook, and S1000D, and
- allowing authors to work offline while not connected to the internet or CMS.

EASY SINGLE SOURCE PUBLISHING AND REUSE

Content Mapper's integration with Microsoft SharePoint or other XML-based Content Management Systems (CMS) makes it easy to reuse content and publish to multiple formats from a single source.

- Use Content Mapper's powerful server-based publishing wizard to published beautifully-formatted custom output in Microsoft Word, HTML, or PDF formats.
- Convert content to any XML-schema such as DITA, DocBook, S1000D, or Information Mapping's MOM3.
- Insert references to source content in the repository so content is automatically updated when the source content changes.
- Clone content from the repository so that you can edit or customize it for each new use.
- Write in Microsoft Word, save as XML, and re-open in Microsoft Word with Content Mapper's built-in Round Tripping.

EASY LEGACY DOCUMENT IMPORT

Content Mapper makes it easy to convert any legacy Microsoft Word document that has identifiable styles (such as headings and bulleted lists) into XML

- Customizable, intelligent import of user defined document types (with special styles and/or structures) and XML-files (with different DTDs or schemas) through custom style sheets
- Integration with Information Mapping, Inc.'s Formatting Solutions® Pro documents

EASY TO MANAGE ACROSS THE ENTERPRISE

Content Mapper is easy to install and manage across the enterprise.

- Automatically push-synchronizes templates, forms, tables, toolbars, style sheets, and XML configuration files from servers to clients.
- Install a "thin" client once and update automatically from the server.
- Works through firewalls. Support for proxy based networks.
- Built based on industry-accepted standards such as W3C, WSI, HPPT, XML, and SOAP, so it is easy to integrate and use with other systems as needed.

EASY TO CUSTOMIZE

Content Mapper can be easily customized for your

- document types and defined components
- CMS-interface and workflow configurations
- document metadata and inline XML attributes
- custom tables
- publishing options, and
- editing specifications.

TECHNICAL REQUIREMENTS

Content Mapper 2007 requires:

- Word 2007
- Windows XP, Windows Vista, Windows 7
- .NET Framework version 3.5

Content Mapper 2003 requires:

- Word 2003
- Windows 2000, XP or server 2003
- .NET Framework version 1.1
- MSXML 4.0

MORE INFORMATION

For more information, please contact:

Simply XML, LLC.
(781) 209-5451
inquiry@simplyxml.com
www.simplyxml.com



ABOUT SIMPLY XML, LLC.

Simply XML provides simple solutions for creating and publishing XML content. Our goal is to allow enterprises to take advantage of information standards like DITA, DocBook, S1000D and Information Mapping by providing authors with simple tools for creating valid, high-quality XML from Microsoft® Word. We believe that standards adoption will accelerate when the vast majority of authors who use Microsoft Word can easily contribute content and documents to the corporate publishing system. Achieving this goal will allow efficient and effective reuse of information, single source publishing, document control, and publishing to multiple media.